



## ***Campus Rütli – CR<sup>2</sup>***

### ***Concept***

Decided by the Steering Committee on September 27. 2007  
(Updated edition, May 2009)

Campus Rütli – CR<sup>2</sup>  
Administration of the  
County Mayor of  
Berlin - Neukölln

12040 Berlin

May 2009

## **Campus Rütli - CR<sup>2</sup>**

### **Preface to the updated concept**

**May 2009**

The concept of the pilot project Campus Rütli - CR<sup>2</sup> was presented to the public in a joint press conference on January 30, 2008 by the patroness Christina Rau, the Senator of Urban Development Ingeborg Junge-Reyer, the Education Senator Prof. Dr. Jürgen E. Zöllner, the Mayor of Berlin's district Neukölln, Heinz Buschkowsky, and the Municipal Council for Education, School, Culture and Sports, Wolfgang Schimmang.

This concept turned out to be fruitful for a focused development process. By its openness it allowed the involved participants to develop detailed definitions, as well as the preparation for a future management and administration structure up to a joint development model for the campus in conjunction with all its modules.

The following draft includes the updates and the additions to the project's development since January 2008, as decided at the meetings of the steering committee.

Based on the development of the concept in May 2008, the Senate for Urban development launched an urban design competition for the Campus Rütli - CR<sup>2</sup>. It was preceded by extensive tests to the whole operation as well as by the assurance of the financing for the structural measures planned in the first stage.

The following preamble was a component of the first version of the concept. It is listed here again because it received an impressive confirmation by the 'Häussermann-Studie' (trend analysis of the development of Neukölln and Neukölln-North in comparison to the whole of Berlin and to other subdivisions of Berlin, November 2008).

Subsequently the project approach, validated by public opinion in less than a year, was confirmed in a study presented by the Berlin-Institut for Population and Development with the title 'Unused Potentials – Current State of Integration in Germany'.

## **Preamble**

The Berlin-Neukölln district is a multiethnic melting pot with residents from 160 different nations. Half of the 150,000 inhabitants in the north of the district have a immigration background. In the schools this percentage goes from 80 to 100%. As a district with many people with immigration backgrounds, Neukölln sees itself as a path breaking service provider of the cosmopolitan metropolis of Berlin. It is our goals to strengthen this cosmopolitanism and to further preserve its intercultural character with all its opportunities and potentials.

Without question immigration also needs dedication and guidance. In the past 40 years the omissions of the integration politics are visible today. As a consequence of the immigrant population segregation and economic restructuring has led to a situation in which mostly students of non-German origin of low-income and educationally disadvantaged households are concentrated at the schools of North-Neukölln. A lack of knowledge of German and a general slow-down in the development of the children and adolescents of overburdened homes interfere with educational opportunities and therefore their access to an education and to a subsequent professional life. These deficits represent the main obstacle for their integration into the society. In a social problem area, which Neukölln undoubtedly is, socially marginalized groups meet. The remaining German population in many areas shows the same structures and thus is burdened with the same results. It has been shown to be fruitless to impose the difficult task of integration especially on the population in need of support.

Missing exams and education qualifications often lead to unemployment with a growing dependency of public transfers. The results are social descent, the neglect of public space as well as growing crime, especially amongst the adolescents. This leads to a stigmatization of entire neighborhoods.

The loss of social competence, individually and collectively, represents a hazard for the social peace and for the community's future. The social future of Berlin and the country depends on how the problems of integration and the commitment to their solutions are handled.

It is an urgent task to shape the present and to change the development in the most critical social focuses in a positive way. With Campus Rütli- CR<sup>2</sup>, the district of Neukölln embarks on a new path of changes in the social system in a socially and ethnically segregated area.

## The Project

The Reuterquartier, as the district of neighborhood management is situated in the north of Neukölln and has approximately 20,000 inhabitants. The rate of unemployment is twice as high as the Berlin average. This is the area of the Rütli Street with the nationally known Rütli School and is surrounded exclusively by residents who are providers of the public infrastructure.

The idea is to create a new social space as a campus with the size of ca. 47.900. The street should be redesigned and the land borders should be removed. Instead, an area should be created in which the emerging generation will find a comprehensive and integrated socialization-and education offering. This means breaking up existing departmental structures as well as the traditional allocation of social space with all its divisional proposals like day-care centers, primary schools and upper schools, vocational training, career choice through employment offices or job centers, the youth office, the health office, recreational playgrounds, and the youth club. The social competences of the partners will be bundled together on the campus and appear integrated under one responsibility.

The common goal orientation should lead the children and adolescents to an acceptance of community values and to a stronger identification with their own neighborhood. Social competence and acting in solidarity can only arise from a mutual acceptance.

A sense of responsibility of the stronger towards the weaker one as a role model should emerge. Social control, in the positive sense, should be result. The value creation lies in the best possible advancement and use of the qualities and skills of the young people. It lies in the improvement of educational opportunities, independent of the ethnic and social origin, in meaningful free-time behavior. Viewed in this perspective this should develop in an integrated democratic community.

Campus Rütli-CR<sup>2</sup> is the experiment that should fundamentally change conventional structures in order to open up a new dimension to the social space and social competence. The district is an optimal location for the development project not only because of the concentration of facilities. The growing number of students alone shows the need for action. Already the age group of the children under 6 years required to attend school in the near future is about 30% larger than the group of the 6-12 years old - a significantly increasing trend.

## **The Partners**

The initiators of Campus Rütli are the Foundation 'Zukunft Berlin' and the Berlin District Office Neukölln. The patroness for the project is Mrs. Christina Rau. The Job Centre Neukölln has joined along with the owner operator of Süd-Ost and the Youth Service Fusion e.V. The AWO district association Süd-Ost is involved together with the childcare centre 'Villa Kunterbunt' and the projects P.A.S.S.T. and H.i.B. (page 10).

Supporting pillars of the project are the appropriate national authorities. Without broad support approval for the content, licensing for the model and the financing for different elements of the programs 'Soziale Stadt', Community School and other programs the realization of the overall project is unthinkable. This is why the entry of the Senate Department for Urban Development as well as the entry of the Senate Department for Education and Scientific Research is of crucial importance. For the district of Neukölln-North the politically and socially sensitive Senate forms the foundation stone of the project.

## **The Segments of the Campus**

### ***Schools***

Belonging to the Campus Rütli is the Rütli-Hauptschule and the Heinrich-Heine-Realschule, both situated in the Rütlistrasse. Connected by a close cooperative network is also the Franz-Schubert-Schule in the neighboring Weserstrasse. The three schools with a total of 850 students are already working closely together with the support centre of the Adolf-Reichwein-Schule and the Albert-Schweizer-Gymnasium. As a result of this collaboration steps were initiated in the spring of 2007 for the implementation of a common concept for the improvement of educational opportunities: for the optimization of the transitions between the schools. Since the beginning of the school year 2007-2008 there have been parallel study plans, the exchange of experts as well as joint conferences and training courses.

Logically experiences within the cooperation network have led the three schools to participate in the 'Pilotphase der Gemeinschaftsschule', a Berlin-wide procedure of the Senate for Education, Science, and Research. The already initiated steps and cultural changes are aimed at creating a community school with full-day operations. The official admittance of the three schools in the 'Pilotphase der Gemeinschaftsschule' at the beginning of the school year 2007/08 has created the institutional framework to pursue these model approaches further. The future Community School, with full-day operations, within the time between 6am – 9pm, is forming the backbone of the Campus Rütli that offers high quality education from Elementary School to Secondary School.

Therefore the construction of a cafeteria and common use meeting rooms are necessary on the property. Class rooms and workshops of the Upper Schools will be refurbished in accordance with the requirements of the new school type. The transfer of job-oriented and preparatory programs to a new building with adequate study and teaching rooms allows a hands on environment and is provided for in the planning. The extension of the school space for the Sekundarstufe 1 of the Community School as well as a new construction on the Campus for the Franz-Schubert-Grundschule, which belongs to the project, are other parts of the planning. Another ingredient of the planning is the additional construction of school space for a Gymnasium on the Campus Rütli. A model program for students of the Sekundarstufe 2 (class 11-13, 180 scholars) is part of the urban development competition. Although currently the need for a gymnasium is not currently recognized, this option also exists. The Community School of the Campus Rütli offers all its students graduating certificates, also for a transition period in cooperation with the Albert-Schweitzer-Gymnasium the university-entrance diploma.

In November 2008 the school director has demonstrated to the steering committee the need to consolidate the three schools of the Campus Rütli that are connected in the 'Pilotphase der Gemeinschaftsschule' under one school administration. This school administration should also adopt the guidance of the Campus Rütli – CR<sup>2</sup> and should be personally supported by an administrative manager with its own office.

## **Volkshochschule**

The Volkshochschule Neukölln, with its courses for mothers and language offerings, is already a local partner and can thus make an important contribution to the overall concept of the Campus Rütli. Adult education and the education of parents as an accompanying element of language support for all age groups, offers to improve educational competence supporting and complementing the work of the Rütli facilities.

Since the summer 2008 the School for Adult Education offers to the students of the Sekundarstufe 1 native-language courses in Turkish and Arabic that finishes with the test B1 of the European framework. Furthermore the School for Adult Education is planning the inauguration of lessons for the second-chance education as well as courses that recognize the qualifications that immigrants have acquired in their homelands.

## **Music School**

The Music School on the Campus with its modules of early musical education and the ‚carousel of instruments‘ will accompany the young people from the beginning. In this way the self-confidence, the cultural identity as well as the reliability and the group capability will be valued and cultivated. By making music together creativity and cooperation will help reduce aggression. Last but not least the Music School supports with practical means general literacy and therefore contributes to a better faculty of speech.

Since the Rütli-Band and Mozart rapt, the latent potential that is lying in young people has become obvious. These potentials need to be valued and recognized.

The work of the Music School as a practical work of integration is an essential element in the Campus Rütli.

The Music School reinforces its cooperation with the various modules of the Campus Rütli. Through personal support it is possible to use donations for the procurement of musical instruments for the introduction of age-appropriate music lessons in the day-care centers as well as in the schools. A current problem to be resolved is the continuance of the present musical focus of the elementary school for the continuing Sekundarstufe1.

## **Child-Care Centers**

The two day-care centers ‚Villa Kunterbunt‘ (AWO) and the ‚Kindertagesstaette Rütlistrasse (Eigenbetrieb Süd-Ost) are working in the spaces provided by Campus Rütli. The educational teams realize their educational mission with dedication. They

have specialized in the areas of language support and value mediation. The children learn through dialogue to reach self-set goals. On the Campus Rütli the language programs are matched with the elementary school and thus there are seamless transitions. The work with the parents should be extended in its content.

It is to awaken the parent's interest in the educational development and to enable them to promote their children at home in a better way. The commission of the day-care centers as educational institutions receives a valuable support by the Early-Excellence-Program of the Heinz and Heide Dürr Foundation and by the project 'Campus Rütli meets Technology' (VDE/VDI-IT), that is developing in the child-care centers and will also benefit the schools.

### **Parents Centre / Educational Workshop**

An essential detail in the concept of the Campus Rütli is the responsible inclusion of the parents in the educational process of their children. This should be guaranteed for all age levels and therefore the existing offers must be further developed and differentiated. After the completion of several presentations (inter alia parents conference Feb. 2008) the device of a meeting point for the parents as a central requirement for the Campus Rütli was included in the planning. Since the autumn of 2008, the project 'Aktivierung und Vernetzung der Eltern im Reuterquartier' has been working as an upstream activity with the aim of developing a lasting concept for the project of the parents centre, involving as many parents as possible.

The content and the spatial connection with the informational and educational offerings for parents, teachers and educators of the education workshops is intended ('Pädagogische Werkstatt' of the RRA (financed by the Freudenberg Foundation in the frame of its project 'Ein Quadratkilometer Bildung – kein Kind geht verloren')). The spatial combination of the two infrastructures will present a newly qualified and low threshold choice for the parents of the target group.

### **Health Service for Children and Adolescents (KJGD)**

The health service for children and adolescents as a component of the public health department is situated in the building of the day-care center Rütlistrasse. The health protection includes consultation hours, counseling and information events for the parents as well as risk analysis, immunization schedules, capability checks for the day-care centre and assistance in individual cases.

Because of the close contacts on the campus health protection can be used and arranged in a much more effective way. Targeted training courses will be held for professionals and for parents as well as for children and for adolescents. A good exchange on-site secures the targeted intervention. Assistance can occur in time by an early diagnosis, thus avoiding expensive and long-term treatments. The KJGD is

developing into a family accompanying institution of trust. On the Campus it is perceived as a partner of the families and their children.

With the development of programs for preventative health education for children and adolescents, the KJGD has initiated an important task. For its realization in the spaces of the Campus, external partners are required.

### **‘Manege’ - Club of the Young People**

The institution for the youth leisure time ‘Manege’ is operating per a service level contract by the private provider ‘Fusion’ e.V. on behalf of the Youth Welfare Office. With its cultural focal point (inter alia music, dance, artistic design, sound studio) the team has been working successfully for several years. Campus Rütli offers the chance to overcome the obstacles specific to the schools. Students and teachers should increasingly use the accommodations and the equipment in the morning hours. All students in the Theatre Hall can practice skills like the training of presentation techniques. The ‘Unterricht an einem anderen Ort – mit Praxisbezug’ will become an integral part of the regulating system. Exciting projects can be developed and realized together with the qualified staff. The growing trust amongst the partners will help to promote the personal responsibility of the children. Experiences of success in the recreational area can balance the frustration of the daily school routine and thus reinforce the educational motivation. The free time project will become an indispensable part of regulating system of education and social care.

### **Professional Advancement Projects and Professional Orientation**

The project of the professional help for young people P.A.S.S.S. (Potentiale Aktivieren Staerken Schnell Trainieren’) is working on the upper floor of the recreational facilities. The promoter is the AWO, the association Süd-Ost. This is a cooperation project that works together with the Youth Welfare Office and the job center Neukölln. The support that is activated here offers qualification contracts, provides internships and enables an individual promotion in the cultural techniques of reading, writing and calculating.

Since February 2009 the AWO offers in the same rooms the new and larger project, HiB – Hauptschüler in den Beruf’. It provides a directed professional orientation for students of the ninth class. A targeted promotion should help the transition from the school to the professional life.

Offered as well is the training of work oriented general education, career planning, guidance for the resolution of social problems and the accompaniment into the professional world.

With Campus Rütli the target group of the young immigrants, who have not yet found their place in the professional world, can be better reached. Here they have the chance to close gaps in their knowledge, to train their social behavior and to prepare job interviews. In close contact with other professionals on site the young people can be mediated in a timely way to the project groups and the agreements can be arranged in a more binding manner. The planned extension of the professionally oriented and formation workshops offers new use options and thus better career opportunities to the targeted group.

In May 2009 the association 'Schildkröte' has started an upstream activity with the idea of developing together with the Community School, with formation associations and the cooperating businesses a local concept for professional orientation. This should become the bases for the module's realization. Its lasting assurance should be guaranteed even outside of the regular funding.

### **Advisory Services and Cooperation School – Youth**

The collective concentration of the school's social work / the school-related youth social work and the advisory services of the Youth Welfare Office are creating ideal circumstances for the realization of the guidelines 'Mehr Vorsorge – weniger Nachsorge', which the Youth Welfare Office Neukölln has set. Already now there exists an intense collaboration between the projects 'Sozialarbeiter an Hauptschulen', the school objector project '2. Chance' and the 'Interkulturelle Moderation.' Planned is the additional junction of the locally responsible team for social space of the Youth Welfare Office Neukölln (Region NO) in a common building. These co-workers will offer advice regarding educational questions and family related problems. In cases of need they are ready to intervene and provide support.

### **The Quartier Hall**

A visible sign for the realization of the integrated concept Campus Rütli is shown with the start of the preliminary building works in the year 2009. The traditional use for the school sports and the club sports is complemented by the use by participants and institutions of the Campus. The additional inclusion of the cultural use and resident supported use is provided quite expressly in order to assure the entrance of Campus Rütli into the quartier.

### **Management of the Quartier (QM)**

The localization of the Reuterquartier as the management area of the district as part of the Bund-Länder-Programms Zukunft im Stadtteil ZIS – 'Soziale Stadt' has a far-reaching impact for the project Campus Rütli. It therefore is contained in the promotion backdrop of this program as well as other programs, which are related to this area backdrop and can benefit from these synergetic effects from the different

modules. (LOS/LSK; BIWAQ, redevelopment area (in preparation) inter alia).

It can furthermore build up on the network structures, which have been developed in the last years since the beginning of the district management in 2003. Due to the clearly expressed focus they have developed step by step in the field of 'Bildung und Schulen'. From the first meeting of the School Steering Committee of the six participating schools in 2005 over the pilot project 'Interkulturelle Moderation' at four different locations in 2006, since 2007 with the 'Lokalen Bildungsverbund Reuterquartier' a regional training network has been created according to the interdepartmental framework strategy 'Soziale Stadtentwicklung' of the Berlin Senate. In the meantime this training network has been coordinating collaborative projects between the educational accommodations and is committed, in the framework of a cooperation agreement, to a joint activity in all aspects of education. The local Educational Association guarantees that the project Campus Rütli will be imbedded in the local networking structures. Both sides will benefit from the positive developments and experiences. An established form of resident involvement can be also accessed, including the district advisory board and its work groups, assuring the desired integration of the residents in the project.

Since 2007 the Freudenberg Foundation accompanies the development in the education sector of the Reuter district with the plan 'Ein Quadratkilometer Bildung' and supports the participants from the day-care centers, schools and youth welfare institutions in the evolution of quality and professionalization.

### **Campus Rütli: Steps for the Realization**

The concept for the pilot project Campus Rütli – CR<sup>2</sup> from January 2008 was presented to the participants as well as to the public in several meetings on several occasions. Many suggestions emerged from the discussions and have been incorporated into the planning work.

The vision of Campus Rütli as a living and social space for all children and young people of the district compels the offerings of generous, varied and age orientated free time activities. The possibility of an attractive free time formation contributes in a considerable way to the popularity of the Campus as a preferred sojourn. This applies to the children and adolescents as well as to parents, teachers and educators. The new cafeteria, which allows for a full-time operation, is part of this as well as the offer of free areas, sports areas and a Quartier Hall.

The formation of the free areas should be considered according to the ideas of the children and young people. Their ideas were developed in workshops in cooperation with the nationwide program 'Grün macht Schule' and are now merging with the further planning.

The departments involved designed a stable plan for the property, which has a size of 47.900 m<sup>2</sup>. In mid September the result of the realization competition 'Offener, zweiphasiger Realisierungswettbewerb für Generalplaner mit städtebaulichem und freiraumplanerischem Ideenanteil' is expected.

Added to the two day-care centers, play grounds, school building of the Sekundarstufe 1 and the Youth Leisure Centre, there will be constructed a Quartier Hall, studios for professional oriented courses and work-study as well as buildings for the extension of the Community School including a new construction for the Elementary School. There is a further option for a music school, a parent center and an educational workshop. All these buildings should be embedded and connected by designed free spaces.

“ Thus there will be a social space with educational demand, in which cultural variety and multilingualism will be lived and understood as an opportunity. For the future generations there will be an all-embracing and integrated socializing and learning opportunity: a combination of training, working and recreational activity. For the Day-Care Centers, the Youth Institutions and Vocational Facilities this means much more than just cooperation with each other. They will give up their autonomy in favor of an overall integrative complex and work under one (common) direction.” The declaration of the Education Senator Prof. Dr. E. Jürgen Zöllner is our vision and program.

The steps to its realization have been taken: the structural implementation has started and the continuation is secured. Therefore the space has been created in which the concept of the pilot project Campus Rütli – CR<sup>2</sup> can be put into practice.

For the realization of the content of the broad integration-and education project under one direction, the project management is preparing a stable structure to assure the responsible participation of all modules of the Campus Rütli. This task is fulfilled in the 'Business Meeting of the Participants' by the exchange of information as well as the binding definition of work content, work structures and work steps, under the acceptance of a mutual compatibility. Regulations for the procedures will be acquired. Further tasks will be the verbalization of the mission statement and the evolution of the Campus program.

In the current process of the development the Project Management calls the 'Business Meeting of the Participants' up monthly. From the 'Business Meeting of the Participants' may later emerge the committee 'Campus – Konferenz' when the tasks of the Project Management will have been passed to the proposed Campus leadership.

Conclusion / Outlook

Campus Rütli stands for the beginning of a new vision. It is responding to the demand for a successful integration strategy. The innovative integral educational and socialization approach merges all the forces and competences in one social space and forms an educational network in which cultural variety and

multilingualism will be experienced and lived as an opportunity. Campus Rütli has the general goal to create a positive district evolution as a kind of 'sociotope.' It provides assistance for the construction of a value matrix as the foundation for self-reliant living in social participation with others.

Campus Rütli – CR<sup>2</sup> wants to assist the positive transformation of Neukölln by changing the perception from merely a problem area into a heterogeneous model district.

## **Appendix 1**

The concept 2007 has received the subsequently repeated list of the procedural steps as an attachment.

The progress of the project that has since been reached is understood through the identification of the operational steps as 'realized' or 'not yet realized'.

At the time of the actualization of the concept a list of the forthcoming procedural steps will be reassigned. (May 2008)

The urban competition has been announced. The realization of the concept is considered secured.

The Community School is set, the leading administration structure of the Campus Rütli is decided and implemented, the inner tasks of development are accepted in the committees and brought to a solution: common model development and program development, a continuation and consolidation of the ongoing reform processes, human resource development, cooperation and partner coordination and a purposeful realization of the concept.

### **Procedural Steps** (List regarding concept 2007)

#### **Intermediate Services of the District Office**

- Commitment of one coordinator
- Accommodation of project office in the district office Neukölln
- Commitment of an ABM – Team
- Commitment of an accompanying/petition office
- Accommodation of a department in the district office
- Decision of the district's office from 08.14.2007

#### **General**

- Introduction of the pilot project to the Senate
  - for education, science and research (09.05.2007)
  - for urban development (09.06.2007)
- Clarification of the financing options for both senates
- Formation of an advisory council
- Voting on the concept by the Steering Committee
- Clarification and definition of the supporting arrangements of the foundations
- Assurance of a Copyright for CR<sup>2</sup>
- Clarification and voting of the departmental structures and the allocation of social space

## **Planning/Building/Open Spaces**

- Requirement of a construction plan process with settlement:
  - Redesigning of the road
  - Removal of the property borders
  - Voting with the performance managements
  - Detailed use concept, settlement of the construction dimensions
- Definition of the construction sections with a rough cost estimate
- Registration of the project, 'Capital Building Procedure'
- Clarification of the contractual linking of the commercial space

## **School Related Measures**

- Common expressions of interest for the participation in the pilot phase of the Community School.
- Initiated cooperative association of the three schools
- Introduction of parallel teaching times at the three schools
- Introduction of joint conferences
- Further education planning of all employees

## **General Measures**

- Application to participate in the pilot phase of the Community School
- Review of the school development for the capacity determination and the speediness of a Community School
- Inclusion of the planning option Sekundarstufe 2
- Acquisition of the named requests (rooms, surfaces, proper equipment, staff) in a temporal classification
- Clarification of promotion opportunities
- Coordination with the city councils department for education and schools, school administration and partners
- Commissioning of architects or rather construction tasks

## **Immediate Measures with Immediate Effect**

- Beginning of the basic renewal of professional studios
- Participation of the schools at the open-space planning
- Introduction of lunch

## **Further Educational Measures for the Existing Student Cohorts**

- Intensification of the program, 'German as second language'
- Sensitizing for the German language in the professional teaching
- Use of the cooperation programs of the 'Adolf-Reichwein-Förderschule'
- Extension of interdisciplinary project orientated and vintage cross teaching models
- Continued emphasis on music in the Elementary School and the two secondary schools
- Intensification of an extracurricular and intercultural learning

## **Participation Process / PR work**

- Introduction of the participation process for the schools
  - Inclusion of the school Steering Committee
  - Clarification participation of the architectural association (AK, Architecture and School')
  - Regarding form and participants with respect to school building
  - Integration, 'Grün macht Schule' for schoolyard- and road surface design
- Participation of the Campus participants
- Introduction of the participation process for quartier residents
  - Quartier advisory board
  - AG's of the quartier advisory board
  - Kiez AG
- Voting appointments/advancement with participants
- Conveyor technical support of the participation process

## **Trade area**

- Clarification demand of exploration of contaminated sites/possibly financing for removal of contaminated material
- Clarification of actual surface potential in the inventory of the commercial park.
- Clarification/support for the business shift in case of a building action
- Trade house company food when needed

The actual project progress is documented in detail and is submitted to the Steering Committee semi-annually.

The above procedure list from autumn 2007 is incomplete compared to that since reached, but nevertheless it gives an idea of the development.

## Appendix

2

### Institutions of the Project

#### The Steering Committee (meetings twice a year)

- Heinz Buschkowsky, Mayor of the District
- Christina Rau, Foundation Zukunft Berlin, Patroness, deputy Chairwoman
- Dr. Volker Hassemer, Foundation Zukunft Berlin, Chairman
- Dieter Rosenkranz, Foundation Zukunft Berlin, Foundation Board
- Anett Szabo', Foundation Zukunft Berlin, Project Coordinator
- Christian Petry, Freudenberg Foundation, Buisness Director
- Sascha Wenzel, RAA, Project Director 'Ein Quadratkilometer Bildung'
- Ingeborg Junge-Reyer, Senator for Urban Development
- Hella Dunger-Löper, State Secretary for Urban Development
- Prof. Dr. E. Jürgen Zöllner, Senator for Education, Science and Research
- Claudia Zinke, Sate Secretary for Education, Youth and Family
- Thomas Blesing, District Councilor for Architecture
- Gabriele Vonnekold, District Councilor, Compartment Youth
- Wolfgang Schimmang, District Councilor, Compartment Education, School, Sports
- Gretel Wich-Trapp, SenBWF, Branch Office Neukölln, Department Director
- Klaus Lehnert, Principal retired, Project Office
- Cordula Heckmann, Heinrich-Heine-Realschule, Head Teacher
- Catrin Schwarz-Herbst, Heinrich-Heine-Realschule, Co-Head Teacher
- Yvonne Bluhm, Rütli-Hauptschule, Co-Head Teacher
- Andrea Schwenn, Franz-Schubert-Grundschule, Co-Head Teacher
- Jens Ahrens, AWO Berlin Kreisverband Südost e.V., Buisness Director
- Matthias Erfurt, Hannielle Babeliowsky, Owner Operator Südost, commercial-pedagog. Buisness Director
- Eylvlene Reinecke/Wolf Schulgen, Senate Administration for Urban Development
- Ilse Wolter, Quartier Management Reuterplatz
- Arnold Mengelkoch, Representative for Immigrants
- Bianka Genz, Coordinator QM Direction



Photo of the  
Steering  
Committee 2007  
in the Rathaus  
C Neukölln

The coordination ensures the close contact to the County Mayor and provides assistance regarding the necessary linking of the various professional offices.

The coordination has a scout function within the administration. It clarifies responsibilities; it names contact persons and also leads those involved in external processes to have direct and immediate contacts with the appropriate dialogue partners (so far involved departments: youth, building construction, urban development, health and school).

### **Project Management (Pedagogy)**

Starting with the differentiated knowledge of the school's internal activities as well as the school's scenery of Neukölln, the project management (pedagogy) in the person of Herrn Lehnert will develop and guide the pedagogical part. He will especially include the third involved and realize the educational goals of the Senate for Education, Science and Research in the framework of the project. Furthermore Herr Lehnert will stay in close contact to the District Councilor for Education and to the responsible school supervision. In this matter he is supported by two ABM-assistants from the departments of architecture and sociology (branch office). The project management (pedagogy) is in the immediate proximity to the coordination housed in the City Hall Neukölln.

### **Project Management (Quartier/QM/Networking/Building)**

The complexity of the project with its numerous divergent user groups, interest groups and specialized disciplines is highly demanding in regards to the further development of the conception and to the organization of the process. This stands in before a background in which prominent participants are involved. To be added is the model character and the particular interest of the public that the project Rütli is receiving.

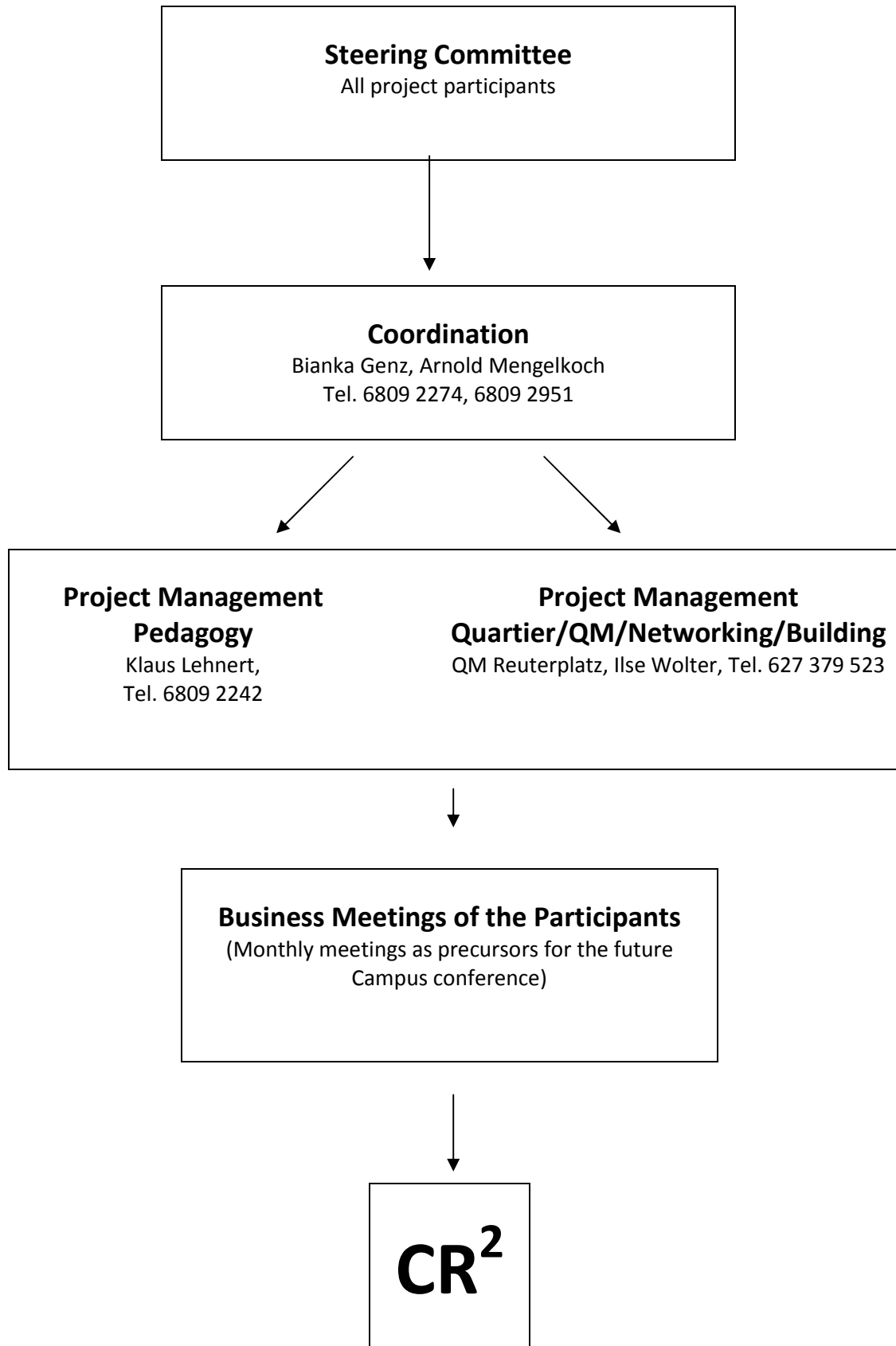
The Project Management (Quartier/QM/Networking/Building) Frau Ilse Wolter, takes over the management of the project and guides the constructive and conceptual processes. She assures the networking with the local structures. At the same time the Project Management represents, in both parts, the interface to the foundations. The Project Management (District/QM/Networking/Building) does not automatically take over the builder's function for the planned development/change/new building in the frame of the overall project.

Additional structures and educational activities, which present interfaces to the project CR<sup>2</sup>, have been developed in the field of education. This is because since 2004 the action field 'Education' is the centre of the QM-work in the quartier Reuterplatz:

- Promotional projects 'Soziale Stadt' at schools, day-care centers and youth leisure institutions
- Model project 'Interkulturelle Moderation a 4 Schulen'
- Projects at secondary schools in the frame of LOS/LSK-Förderung or further promotional programs
- Local Educational Association Reuterquartier with its Steering Committee
- Board of the Quartier with AG formation
- Model project: Ein Quadratkilometer Bildung of the Freudenberg-Stiftung
- Day-care centers – networking round
- Kiez AG (§78 JKHG)
- Arrangements for parent activation

The tasks of the Project Management (District/QM/Networking/Building) will be to activate the existing network for the project CR<sup>2</sup> as well as to anchor the needed information and intensive participation operations in the quartier in such a way that a large acceptance and support will be reached by the residents and the local participants. The Project Management (District/QM/Networking/Building) should therefore cooperate closely with the existing office of the project CR<sup>2</sup> as well as regularly exchange experiences with the Project Management (pedagogy).

The Project Management, in the framework of the structural development, works out together with the participants of the Campus Rütli the basic principles and prepares the sustainability of the Campus Management.



## Appendix 3 Floor Plan CR<sup>2</sup>

### Campus Rütli - CR<sup>2</sup> with existing modules

- Schoolhouse of the Sekundarstufe 1
- Day Care Centers
- Youth Leisure Center
- Play Grounds



### Further planned Modules

- Quartier Hall
- Workshops for Work oriented Offerings / Work Studies
- New Building Measures for Community School
- Building for 'Advisory Services' / School Social Work
- Offerings of the VHS / Music School
- Free Space for all Facilities and Residents
- Parent Center / Educational Workshop

